

SOCIAL MEDIA TOOLKIT

REBUILD
BERKS 



What's on your menu for dinner tonight? Whether you're making a chicken, beef, or other protein dish, be sure to purchase your meat from a local farmer. According to the 2017 Agriculture Census, Berks County has 2,742,038 broilers and other meat-type chickens.

Visit our farm: [LINK TO YOUR FARM'S WEBSITE](#)

#NationalAgricultureWeek #GrowTogether
#AgDay21



When you're enjoying your ice cream this summer, remember to thank a farmer. Ice cream wouldn't be possible without their fresh milk. What's your favorite flavor? Let us know in the comments!

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Our Berks County farm is proud to contribute to the 7 percent of state agriculture sales, according to the 2017 Agriculture Census.

For more information:

https://www.nass.usda.gov/Publications/AgCensus/2017/Online_Resources/County_Profiles/Pennsylvania/cp42011.pdf

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For this week's trivia question, what is the average size of a Berks County farm in acres, according to the 2017 Agriculture Census? Comment your guesses below!

- A. 256
- B. 124 (Correct answer)**
- C. 111
- D. 97

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Did you know that, according to the 2017 Agriculture Census, there are 1,809 farms in Berks County? Of those farms, 97% are family owned. Every time you purchase goods directly from a farmer, you are supporting a Berks County family.

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In honor of the start of #NationalAgWeek, we wanted to share a recipe that you can make using our fresh products. What are your favorite recipes to make? Comment below

****LINK RECIPE****

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Share a picture from your farm



Happy #NationalAgDay from our farm to your family! We want to thank you for supporting us and serving our food on your tables.

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Share a video:

<https://www.agday.org/social-media-videos>



Food brings everyone to the table was the theme of #AgDay21 this year and we take our responsibility in providing that food seriously.

Visit for FRESH food today: LINK TO YOUR FARM'S WEBSITE

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Today may be the last day of #NationalAgWeek, but that doesn't mean you can't continue to get involved with our farm. Check out our upcoming events below!

Share about hours, any days at the farmer's market, upcoming PYOP, etc

LINK TO SITE

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